International tax issues have never been subject to as much public or political attention as in recent years. High profile cases of international profit shifting to lower tax jurisdictions involving well known global corporations and a number of controversial ‘leaks’, including the recent “Panama Papers”, has further increased sensitivity to these issues.

In response to this, the G20 and the Organisation for Economic Co-operation and Development (OECD) jointly developed the BEPS action plan which aims to renovate the global taxation rules and in particular the areas which could potentially lead to unfair tax practices and treatments.

Captive insurance companies are specifically referenced by the OECD as an instrument through which profit shifting could be achieved. For this reason captives will be a distinct area of focus and as such it is incumbent upon captive owners to prepare and ensure that they have a comprehensive response to BEPS scrutiny.

**BEPS implications for captives**

The anti BEPS measures introduced as part of the OECD’s 15 point action plan are wide ranging and could potentially target a captive in multiple ways.

**The OECD’s BEPS action plan covers the following:**

1. Digital economy  
2. Hybrid mismatch arrangements  
3. Strengthening CFC rules  
4. Interest deductibility  
5. Harmful tax practices  
6. Treaty abuse  
7. Permanent establishment status  
8. Transfer pricing: Intangibles  
9. Transfer pricing: Risks/capital  
10. Transfer pricing: Other high-risk transactions  
11. BEPS data collection and analysis  
12. Disclosure of aggressive tax planning  
13. Transfer pricing documentation  
14. Dispute resolution  
15. Multilateral instruments

**Particular areas under scrutiny in relation to captives:**

- Financial situation of the captive  
- Commercial benefits of the captive  
- Alternatives available to the captive owner  
- Substance in the captive  
- Pricing of premiums and transfer pricing  
- Location of the captive
Are you prepared?
Willis Towers Watson can help. We are working with captive owners to assist in their preparation for the various anti BEPS measures and investigation of their captive arrangements. Some examples of the analysis we can provide to help you prepare include:

<table>
<thead>
<tr>
<th>Analysis</th>
<th>Output</th>
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<tbody>
<tr>
<td>BEPS sensitivity analysis</td>
<td>Identification of key areas susceptible to BEPS scrutiny</td>
<td>Which areas of the captive’s arrangements are in scope for BEPS scrutiny?</td>
</tr>
<tr>
<td>Captive ‘value creation’ analysis</td>
<td>Identification and quantified measurement of the ways the captive creates value for the parent organisation</td>
<td>How do I quantify and articulate the benefits of the captive?</td>
</tr>
<tr>
<td>Company substance assessment</td>
<td>Assessment of current structure and practices to identify improvements</td>
<td>What areas should be focused upon and what measures are available to strengthen the substance of the captive?</td>
</tr>
<tr>
<td>Pricing of premiums and transfer pricing analysis</td>
<td>Actuarial assessment of suitability of premium pricing and capital allocation</td>
<td>Are premiums adequate? Is the capital in the captive appropriate for the risk?</td>
</tr>
<tr>
<td>Location analysis</td>
<td>Assessment of current captive location and rationale for the domicile of choice</td>
<td>How do I articulate the rationale behind current captive location?</td>
</tr>
<tr>
<td>Improvement actions</td>
<td>Outline of key improvement actions suggested based on review</td>
<td>What can I do to improve current arrangements?</td>
</tr>
</tbody>
</table>

Our analysis provides insight to the OECD BEPS action plan and helps you prepare answers to many of the risk factors addressed in relation to BEPS and captives. Our approach is structured to your specific needs and will help you gain:

- A greater understanding of the OECD BEPS action plan measures, timelines and impact on captives
- Formal documentation of the justification of the captive usage as a basis for BEPS scrutiny
- Identification of options to strengthen the captives position regarding BEPS compliance
- Greater understanding of the long term implications of BEPS on the parent organisation’s risk and insurance strategy

Contacts
Speak to one of our senior captive consultants to arrange an appointment to understand how our BEPS analysis can help your business.

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About Willis Towers Watson
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