

Reimagining health care strategy

An interactive health care data visualization tool



As the world evolves to meet the challenges of today, employers and the health care system are under immense financial pressure, causing current health care delivery models to come under serious scrutiny.

Fortunately, the health care system is acting swiftly to address these challenges, creating a unique opportunity for organizations to reevaluate the way they approach health care planning.

Rethink how health care is delivered

Willis Towers Watson can help you navigate the rapidly changing health care landscape by helping you steer care to the highest quality and most efficient providers at a local market level.

Through an innovative and interactive health care data modeling program, our experts created Scout. Scout provides you with a visual analysis of potential solutions based on employee demographics and geography that informs their analysis of opportunities and development of health care delivery plans. The power of this new capability lies in the ability to filter through population demographics and market-level information to identify areas that can help you improve quality, cost and patient experience.

Here's how it works

You can rely on our experts and Scout's data visualization to help you build customized health care delivery plans through data-driven analysis.



Visualize and model network solutions to show availability based on client footprint



Map employer populations dynamically to show hospitals and centers of excellence in the U.S., incorporating Quantros health care analytics



Evaluate health care options efficiently based on social determinants of health factors

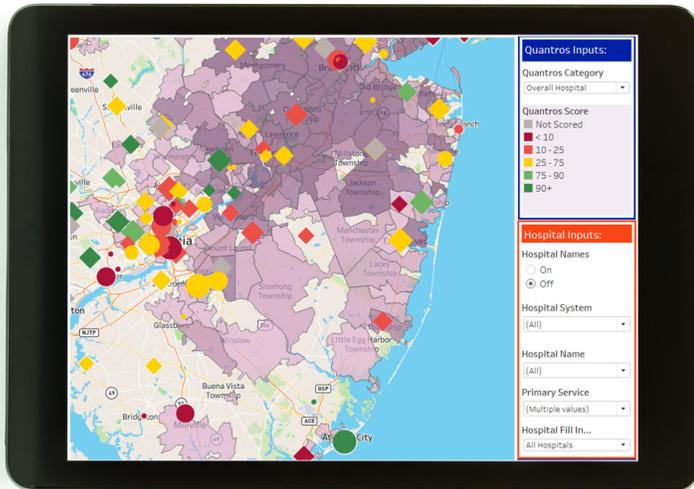
Health care needs and resources differ dramatically by demographics and geography. Scout allows employers to customize their network solutions based on these factors.

What you can expect from us

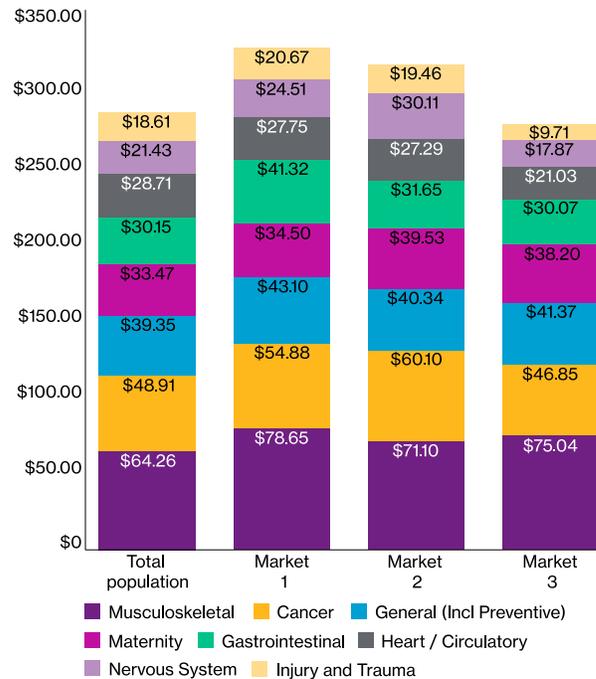
Willis Towers Watson health care delivery experts build customized Scout programs based on the unique needs of each client. Scout program deliverables may include:

- Employer demographic profiles, including location, age distributions, plan and tier structure and employee groups.
- Employer footprint mapped to all major carrier network solutions, including Aetna, BCBS, Centivo, Cigna, Imagine Health, Kaiser and UnitedHealthcare.

- Qualitative data for network solutions, including network match, network breadth, major hospital exclusions and potential savings.
- Custom market-level evaluation of employer's current health care delivery environment combined with Willis Towers Watson's expert market analysis and recommendations on health care delivery, including health plan and carrier offerings, assessment of market dynamics, solutions to drive efficiencies, cost containment recommendations and a strategic health care delivery roadmap.



Local market analytic: Cost drivers – PMPM



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Being able to see quality metrics and our members utilization really brings home the need for improvement.”

Large Manufacturer

Reimagine your health care strategy

Through a customized approach you can build health care plans specifically based on the unique needs of your workforce and decision-worthy data from Scout.

Visit us at willistowerswatson.com/scout

About Willis Towers Watson

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has 45,000 employees serving more than 140 countries and markets. We design and deliver solutions that manage risk, optimize benefits, cultivate talent, and expand the power of capital to protect and strengthen institutions and individuals. Our unique perspective allows us to see the critical intersections between talent, assets and ideas – the dynamic formula that drives business performance. Together, we unlock potential. Learn more at willistowerswatson.com.



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