

Helping Clients Navigate an Increasingly Complex World

Our world is more volatile — economically, demographically and geopolitically — than ever before. We are also more interdependent. This dynamic creates unique opportunity and incredible uncertainty and risk — risk that is increasingly connected, and more severe.

Aon and Willis Towers Watson share a commitment: To help clients meet rapidly changing, increasingly complex and interconnected challenges. Each company has moved the needle, but much remains to be done. Client needs continue to outpace innovation, exposing a troubling gap, and the solution lies beyond the capabilities of either company alone.

The combination of Aon with Willis Towers Watson represents a bold step that will enable our colleagues to establish a new standard of client leadership and innovation.

The combination will deliver future-focused advisory services and more extensive subject matter expertise; advanced analytical capabilities through technologies, data and leading decision science; and superior outcomes by accelerating innovation that improves access to new sources of capital and introduces new structures that improve client choice.

On day one, our combined organization will use data, analytics and technology to create new, more powerful predictive models — that look forward, and not only look back — and develop solutions at a pace not previously possible.

We see four initial categories of client need where the combination will have a tangible, significant, immediate and long-term impact:



Navigating new forms of volatility by expanding traditional risk management to address long-tail risks that lack comprehensive solutions.



Building a resilient workforce through solutions for workers on their terms to address the fundamental shift over the last decade of where, how and when work gets done.



Rethinking access to capital by providing greater access, unlocking its value and protecting it in novel ways.



Addressing the underserved by creating more affordable and scalable products to broaden access to a wider range of recipients.

The combined Aon and Willis Towers Watson will address the most pressing challenges — known and unknown — facing leading organizations and society today. It will also put our people in a position to truly have a significant impact not only on the business landscape, but on the global economy and the world around us.

This once-in-a-generation combination establishes the combined Aon as the firm to help clients navigate today's challenges and together tackle some of the greatest issues facing society.

To learn more, read [Aon and Willis Towers Watson combination: Helping clients navigate an increasingly complex world.](#)